



A tribe of passionate people, madly in love with creativity who  
thrive to do things **differently and impactfully**

# The Spark About Us

Just like the first flicker of a match, we ignite change with creativity, curiosity, and the desire to make an impact.

We're an ambitious, strategy-led and results-driven  
**360° Marketing agency** that uses digital and physical media  
to deliver custom brand solutions that **grow your business.**



# The Flame Team

As the spark grows, it becomes a flame **bright, bold, and full of potential.**

With a mix of youthful energy and seasoned experience, we shine brighter together, driving progress in everything we do. With a team of **100+ skilled professionals**, we have all marketing services in-house - from creative individuals to performance generators and tech innovators.





Our team is the flame,  
fueled by passion and guided by our principles

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- **Honesty & Transparency**  
keeps our fire pure.
- **Innovation**  
nurtures the spark of creativity.
- **Excellence**  
ensures our flame burns steady and true.



# The Smoke 360° Expertise

Where there's fire, there's smoke a visible sign of its presence and impact.

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With strategy at our core, we help your brand grow through:

**CREATIVITY + PERFORMANCE + TECHNOLOGY**

# The Bonfire Services

A bonfire is a gathering point  
a source of energy and excitement.

These are the elements that keep our bonfire  
burning bright and our clients' journeys  
full of warmth and energy.

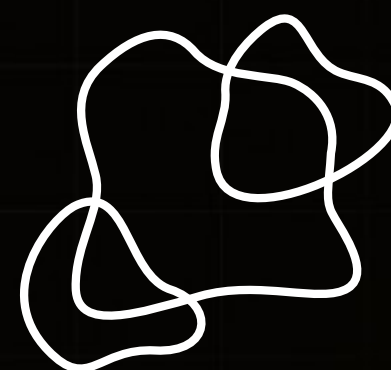




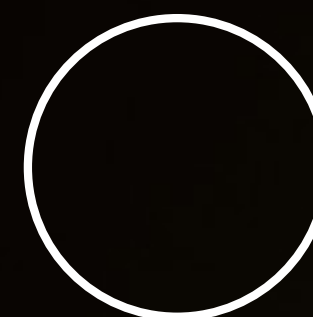
# Our services



Consultancy



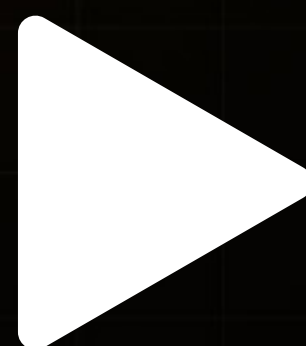
Branding, Creative  
& Design



Social Media



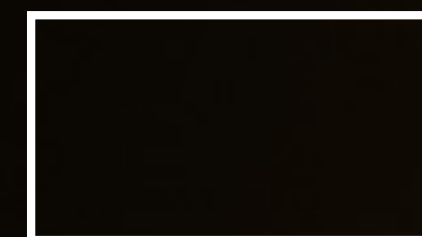
IT & Technology



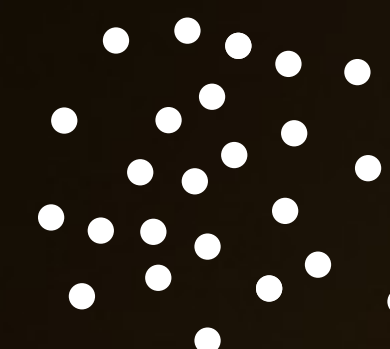
Video, Audio  
& Animation



Public  
Relations



Media, Planning  
& Buying



Events

# Core competencies

**Strategy**

**Content  
Creation**

**Branding  
& Designing**

**Digital  
Marketing**

# The Cooking Refining Ideas

Cooking over a fire requires balance  
too little heat, and the meal isn't ready; too much, and it burns.

We refine raw ideas into polished solutions,  
blending creativity and strategy with care and  
attention. Every idea is nurtured until it's ready to  
serve ensuring the right impact at the right time.



# The Light Illuminating Success

A fire's greatest gift is its light it cuts through darkness and illuminates the path ahead.

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**100+**

**Team:**  
Powering Excellence  
Together

**150+**

**Clients:**  
Trusted by Leading  
Brands

**95%**

**Client Retention Rate:**  
Building Relationships  
That Last

**6+**

**Years of Experience:**  
Expanding Reach,  
Creating Influence

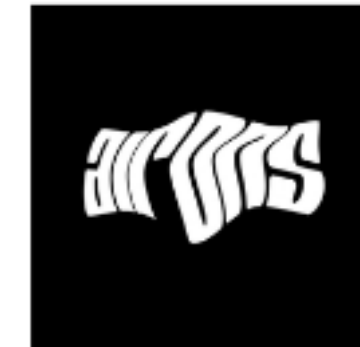




**Our ideas spread like wildfire**



# Brand Portfolio



& many more

**LIT THINGS ONLY.**



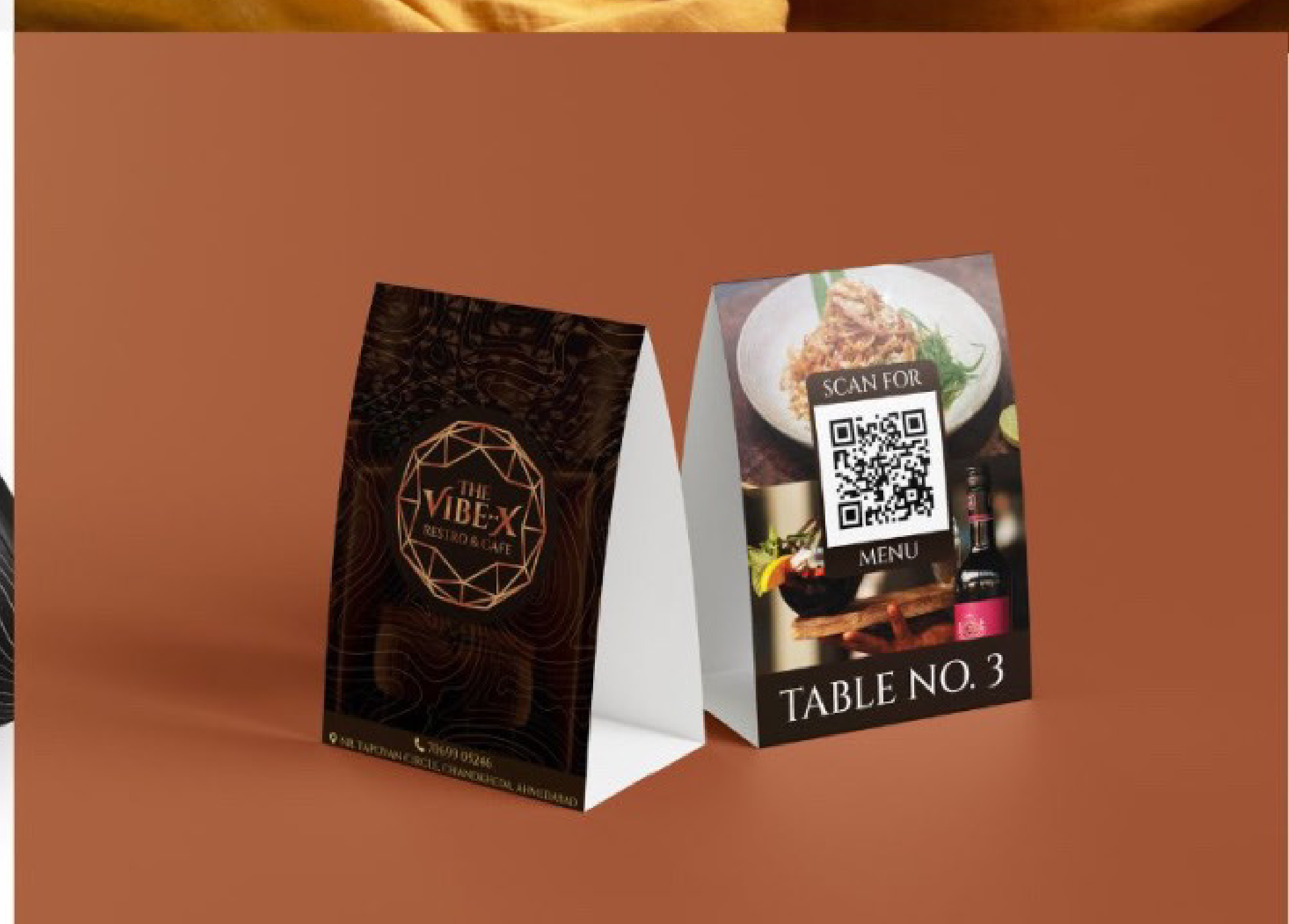
























Discover the charm of our textured

# NYC COOKIE!

With its crispy edges and chunky bits, this cookie is a delightful treat!



NYC Chocolate Chunk

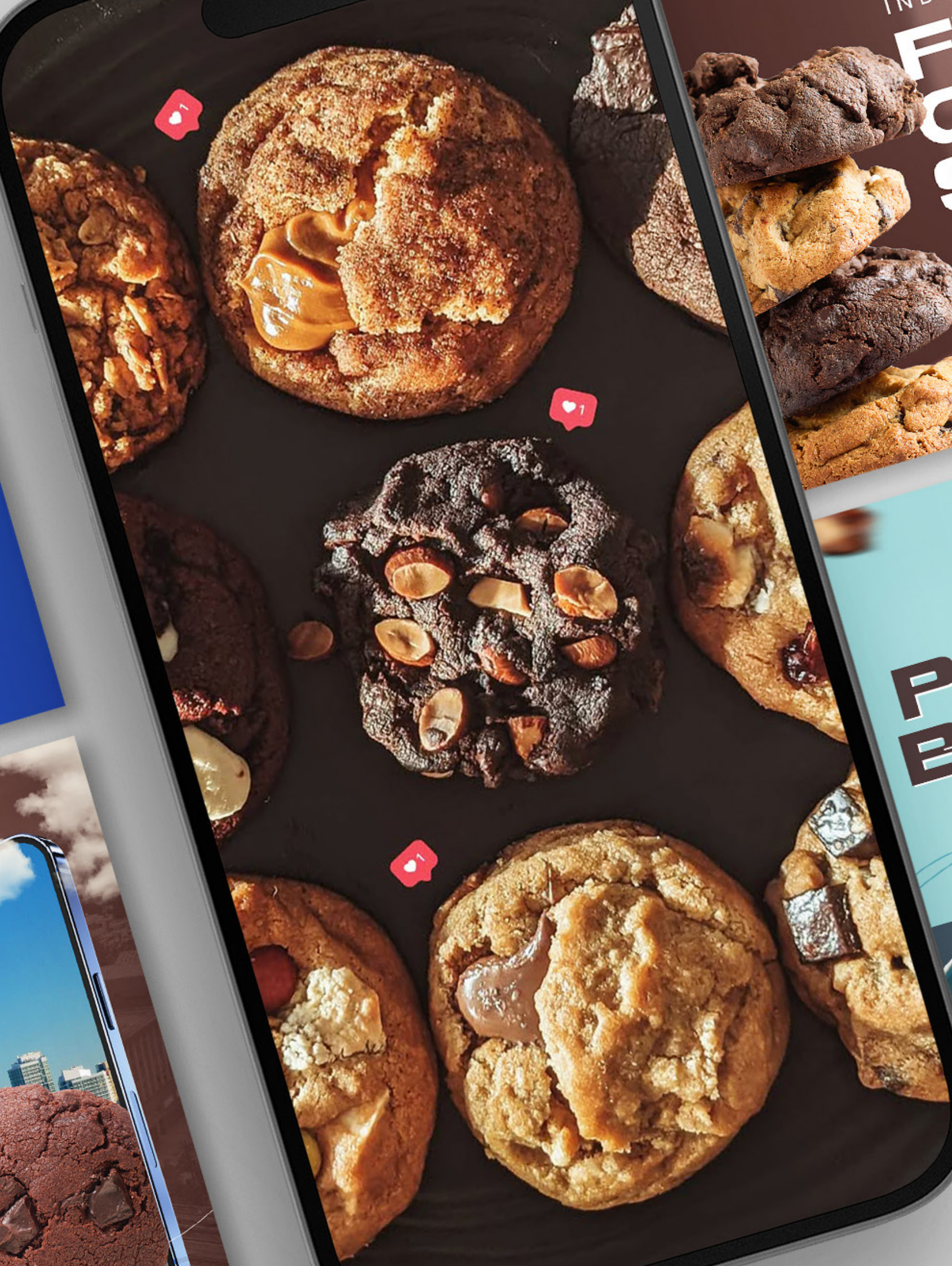
*The Cookie Co.*

A TASTE OF

# NYC NOW IN NAGPUR



*The Cookie Co.*



INDULGE IN OUR

# FRESH COOKIE STACK!

Each cookie is packed with gooey goodness, ready to melt in your mouth!

*The Cookie Co.*

INDULGE IN OUR

# FRESH COOKIE STACK!

Each cookie is packed with gooey goodness, ready to melt in your mouth!

*The Cookie Co.*

CUSTOMIZE YOUR

# PERFECT BROWNIE!



*The Cookie Co.*

Fall in love with

# NYC COOKIE!



Praline fudge

Melting chocolate goodness awaits, inviting you to indulge in its irresistible charm!

*The Cookie Co.*

SAVOR THE PERFECT

# COOKIE & ICE CREAM COMBO!



*The Cookie Co.*







**TENNIS**  
**AT ITS FINEST!**  
From beginners to pros,  
KNSA delivers.



**TENNIS**  
**TRAINING**  
**LIKE NO OTHER!**



The wait is  
**OVER**  
KNSA is officially open!



KNSA is more  
than a sports arena,  
**IT'S A**  
**COMMUNITY!**  
We welcome athletes of all ages and skill levels.

We envision a future where every athlete  
thrives, regardless of their starting point.  
Together, let's create champions!



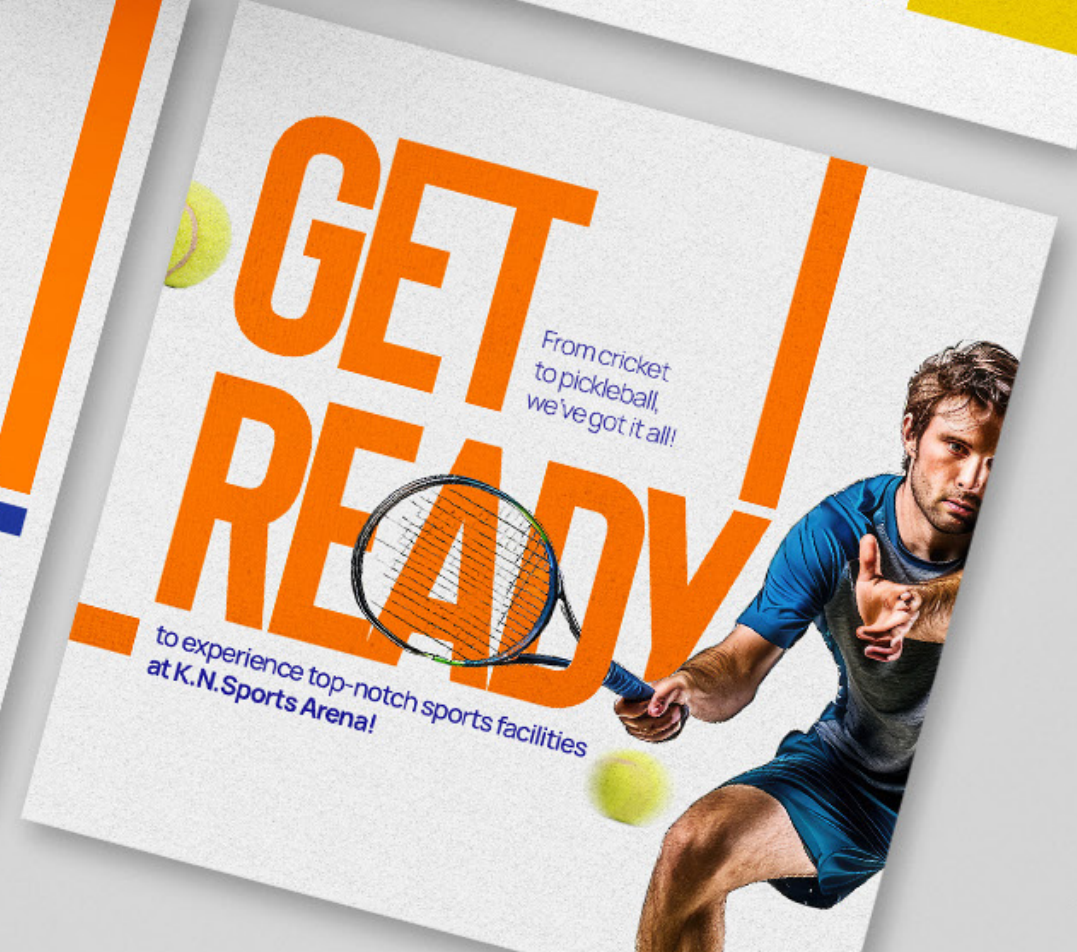
**OUR**  
**VISION**



**OUR**  
**MISSION**  
At KNSA, our mission is simple:  
To nurture talent & promote  
fitness for all  
Join our community and discover  
your potential!

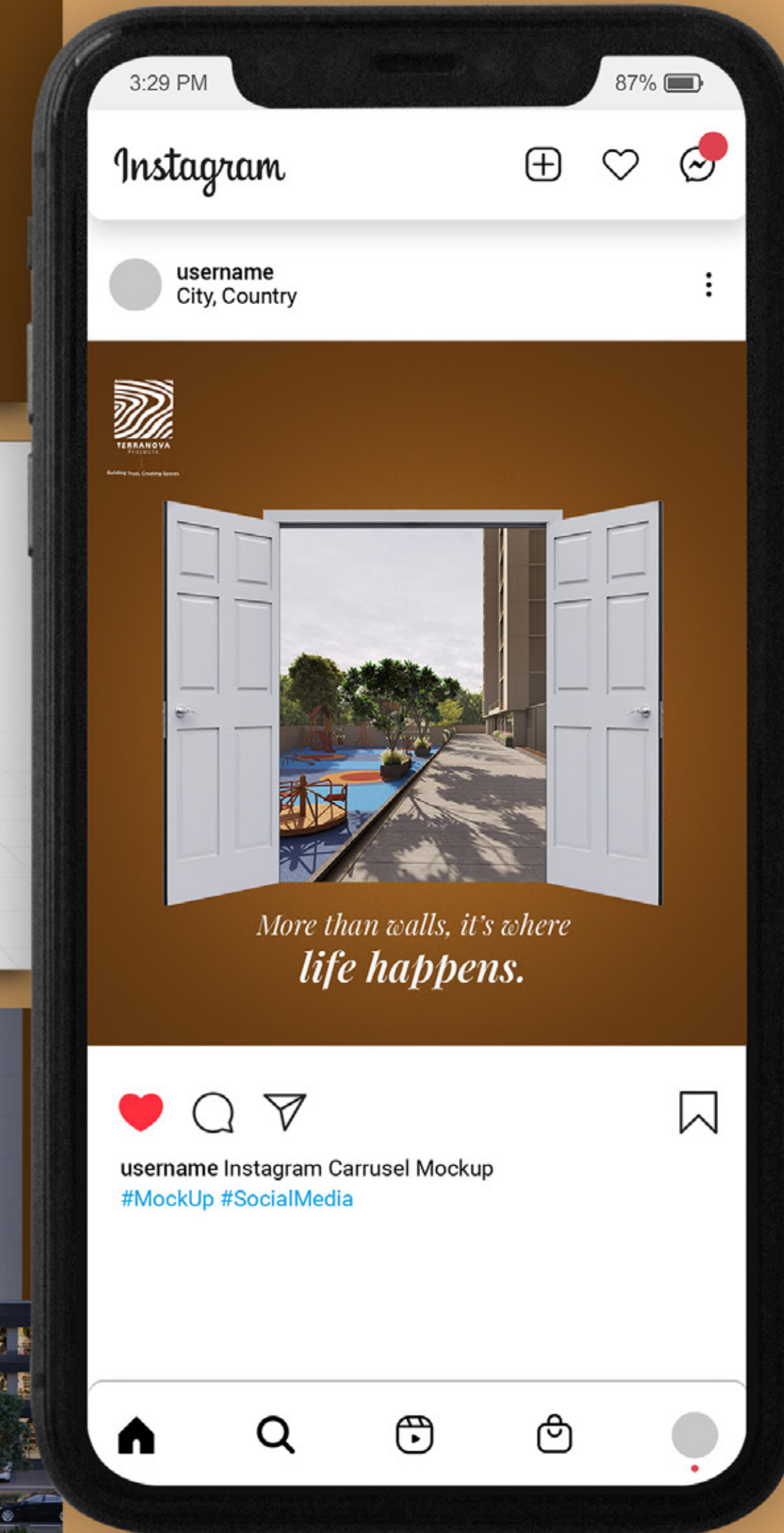
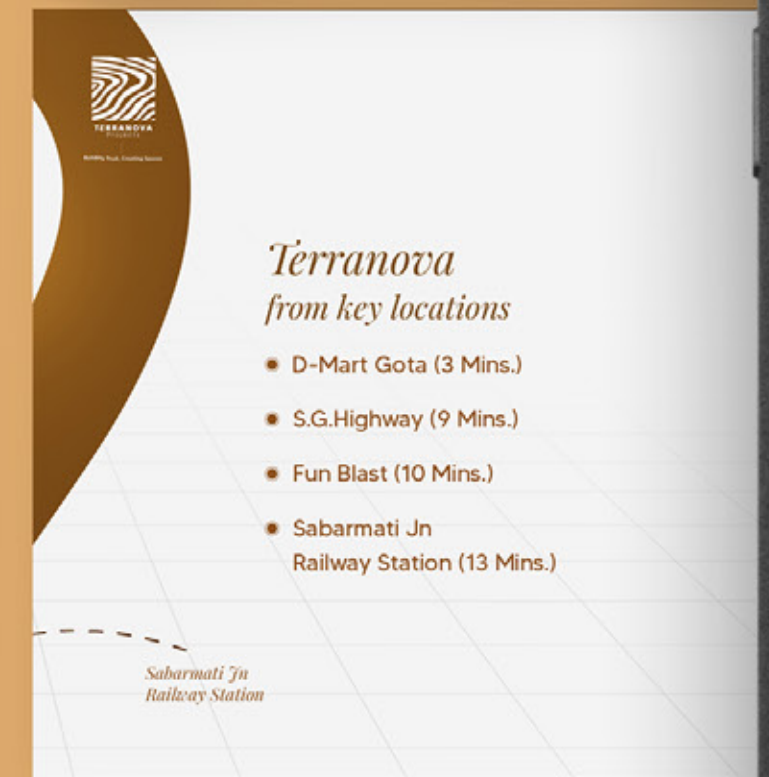
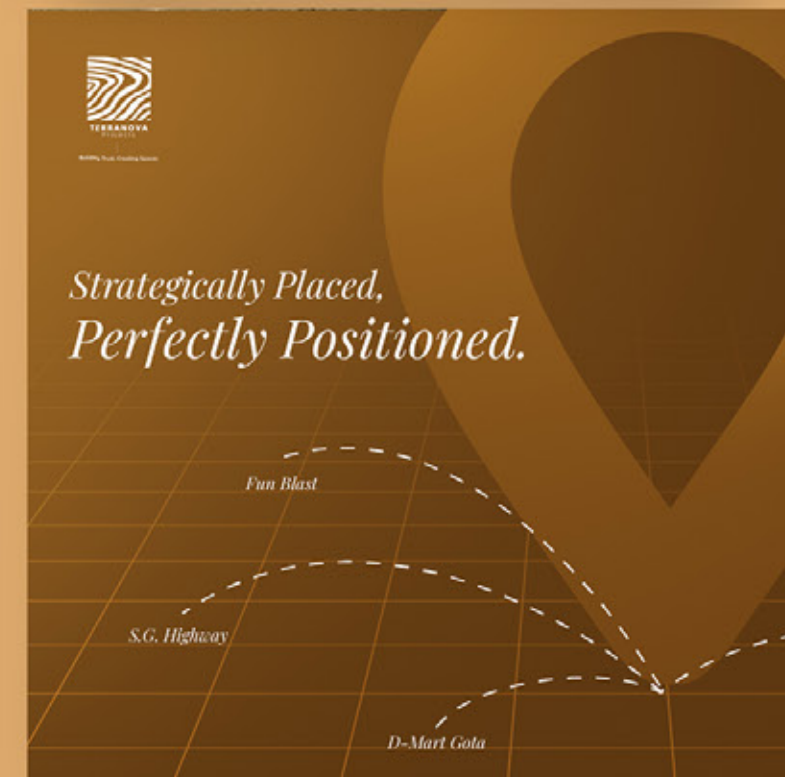
From the first  
**SERVE**  
to the final  
**WHISTLE**  
KNSA is here to elevate your game. Are you ready?

**GET**  
**READY!**  
From cricket  
to pickleball,  
we've got it all!  
to experience top-notch sports facilities  
at K.N.Sports Arena!



**TENNIS**  
**TRAINING**  
**LIKE NO OTHER!**























# Kalash Shah



360 degree creative growth agency



hashtechy

Custom Web & App development solutions  
with e-commerce marketplace product



D2C Fashion Brand exploring  
streetwear styles



Residential Plots at Bavla



Activity based social media app



State of the art Flat-Knit  
manufacturing unit in Ludhiana





# SADAA LIT RAHO!

**Thank you!**

Looking forward to doing

LIT THINGS with you

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